

TYPE OF FUNDRAISING: UNRESTRICTED CORPORATE DONATION

Email 1: Introduction and Charity Overview

Subject: Introducing [Charity Name]: Making a Difference Together

Dear [Prospect's Name],

I hope this message finds you well. I am reaching out on behalf of [Charity Name], a non-profit organization dedicated to [Briefly explain the charity's mission and impact].

We have been inspired by your company's commitment to corporate social responsibility and community engagement. Your track record of supporting initiatives that drive positive change aligns perfectly with our mission.

Did you know that we [insert impact statement here]? You can find our guide to [insert name of high value content offer here] to support your employees and consumers, and the impact our mission has had on them.

I would love the opportunity to discuss how your company can contribute to our mission. Please let me know a convenient time for a brief call or if you prefer email correspondence, I'm happy to provide more information.

Thank you for considering [Charity Name] as a potential recipient of your charitable contributions. Together, we can create a brighter future for those in need.

Warm regards,

[Your Name]

[Your Title]

[Charity Name]

[Phone Number]

[Email Address]

Email 2: Impact and Recognition

Subject: Your Contribution, Our Impact: Join Us in Making a Difference

Dear [Prospect's Name],

I hope you're having a wonderful day. I wanted to follow up on my previous email regarding the opportunity for your company to support [Charity Name].

Your contribution can have a profound impact on our ability to [Describe specific programs or initiatives that the donation will support].

Here's how we recognize and celebrate our corporate donors:

1. **Prominent Recognition:** Your company will be prominently acknowledged on our website, social media, and in our newsletters, showcasing your commitment to positive change.
2. **Partnership Opportunities:** We welcome the chance to collaborate with your team on joint initiatives or events, further solidifying our partnership.
3. **Tax Benefits:** As a registered non-profit, your donation to [Charity Name] is tax-deductible, offering financial advantages to your company.

You can learn more about the benefits other partners like [insert 3 corporate donor names] have witnessed here [insert case study]. I would be thrilled to discuss this opportunity in more detail, answer any questions you may have, or provide additional information. Please let me know if you would be available for a brief call or if you'd prefer to continue the conversation via email.

Together, we can create a world where [Briefly describe the positive change your charity aims to achieve]. Your support can be the catalyst for this change.

Best regards,

[Your Name]

[Your Title]

[Charity Name]

[Phone Number]

[Email Address]

Email 3: Urgent Call to Action

Subject: Last Chance: Your Donation Can Transform Lives

Dear [Prospect's Name],

I hope this message finds you well. This is a friendly reminder of the opportunity for your company to make a significant impact through a corporate donation to [Charity Name].

We are at a critical juncture in our mission to [Briefly explain the charity's mission and the current need]. Your support can provide the resources needed to make a transformative difference in the lives of those we serve.

Here's how you can take action:

1. **Make a Donation:** Secure your corporate donation to [Charity Name] today and become a vital partner in our mission.
2. **Immediate Impact:** Your donation will be put to work immediately, creating positive change where it's needed most. [insert Impact HVCO, if available]
3. **Recognition:** Join our distinguished list of corporate partners and receive recognition for your commitment to our cause. [Insert link to partner page, if available]
4. **Deadline:** The donation deadline is [Donation Deadline]. Please don't miss this opportunity to make a meaningful difference.

I am available at your convenience to discuss this opportunity further, answer any questions you may have, or provide additional details. Whether through a brief call or email correspondence, I'm here to assist you.

Thank you for considering [Charity Name] as a recipient of your corporate donation. Together, we can transform lives and build a brighter future.

Warm regards,

[Your Name]

[Your Title]

[Charity Name]

[Phone Number]

[Email Address]