# FUNDRAISING @ REGISTER MODULE

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# PAYPAL GIVING FUND Guide

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# What is the PayPal Giving Fund?

PayPal Giving Fund (PPGF) helps people support their favorite charities online. They receive donations through PayPal, eBay, and other technology platforms and make grants to their donors' recommended charities. PayPal Giving Fund is an IRS-registered 501(c)(3) public charity (Federal Tax ID: 45-0931286).

PPGF connects charities to a large, growing, inclusive network of consumers and merchants through their relationship with PayPal & their partners.

Supporters will have access to PayPal's extensive user base, where there are more than 175,000 charities already enrolled in PayPal Giving Fund.

# What are the benefits of enrolling in the PayPal Giving Fund?

- Discounted charity rate
- Enrolled charities receive monthly funds directly from PayPal Giving Fund
- Enrolled in all the partner giving programs
- Gain access to the PPGF dashboard, where they can:
  - o View donation payment details
  - Personalize their profile by adding a logo, mission statement and contact information.
  - Obtain donor data (where shared)
    - The data includes the donation date, payout date (if paid out), donor's name and email (if shared), partner and program where the donor made the donations, PP transaction ID, reference data (if passed), and amount. The reports can be downloaded as CSVs.

## What if a nonprofit is not on the PayPal Giving Fund?

Charities can enroll in up to 3 easy steps.

1. To become automatically enrolled with PayPal Giving Fund, a charity needs to have a PayPal business account. If they don't have one, they can sign up here.

2. Once the PayPal Business account has been created, the organization will need to log in and confirm that the PayPal account belongs to their charity here.

3. The charity will receive an email verifying that their charity status has been confirmed with PayPal and to let them know if they have been automatically enrolled in PayPal Giving Fund.

- The review can take up to 2 business days to complete. Accelerist's systems will then update the next day following.
- Charity accounts domiciled in California will need to opt in and complete the PayPal Giving Fund enrollment form after confirming their charity accounts (steps 1 & 2 above)

Once enrolled, each charity will receive a welcome email and they will be able to benefit from all the giving programs and campaigns powered by PayPal Giving Fund.

More information can be found here:

https://www.paypal.com/us/webapps/mpp/givingfund/joinppgf https://www.paypal.com/us/webapps/mpp/donations/paypal-giving-fund-updates

# Who is eligibe to sign up for PayPal Giving Fund?

US - Most public charities, religious organizations, and government agencies can enroll. Please note that Private Non-Operating Foundations, Supporting organizations and most non-501(c)(3) organizations are not eligible to enroll with PayPal Giving Fund US. Find out more here.

### What charities can I donate to?

If an organization has a PayPal Business account and is a 501(c)(3) Public Charity, Private Operating Foundation, a religious institution, government agency, or Indian tribe that is in good standing with the IRS, they'll be eligible to enroll with PayPal Giving Fund. Please note that Private Non-Operating Foundations and Supporting Organizations aren't eligible to enroll with PayPal Giving Fund. More than 175,000 charities have already enrolled with PayPal Giving Fund.

#### How do I become a confirmed charity?

You can begin the confirmation process at http://www.paypal.com/charities. You will need to:

- Verify your charity status by entering your EIN number or providing official documentation.
- Provide a copy of a bank statement or a voided check for each bank account linked to your PayPal account.

As soon as your charity status has been verified, PPGF will confirm your account, and eligible charities will be automatically enrolled in PayPal Giving Fund. This will allow you to get the discounted charity rate for your organization.

# How can I verify if a charity is with the PayPal Giving Fund?

There are two ways to verify if a charity is Confirmed and with the PayPal Giving Fund.

- 1. They can be listed in the PayPal Giving Fund fundraiser hub (https:// www.paypal.com/us/fundraiser/hub)
- They can be found within Accelerist's Back Office Charity Search menu (user account required). Please note: enrolled charities may take up to 24 hours to show up here after being confirmed.



# What if I am declined as a PayPal Confirmed Charity?

You will not be able to enroll in the PayPal Giving Fund. As a result, you will not be able to use our technology to raise funds as all charities must be a PayPal Confirmed Charity with PayPal Giving Fund

# What if I am not enrolled with PayPal Giving Fund?

Charities that choose not to enroll with PayPal Giving Fund will be additionally vetted and if eligible, will receive funds via other means, such as a check, which takes longer than grants made to enrolled charities - typically 90 days. Checks are sent to unenrolled charities on a bi-monthly basis.

Unenrolled charities will not have access to the PPGF dashboard and cannot receive donation information, donor details or personalize their profile.

Additionally, Charities will not be able to use our technology to raise funds as all charities must be a PayPal Confirmed Charity with PayPal Giving Fund.

#### What is the PayPal Giving Fund Charity Dashboard?

The charity dashboard allows you to get fundraising details and insight on charity donors. Enrolled charities will have access where they can view donations granted and pending. They can also view individuals' donations in detail and can export to a CSV file. Donation details include donor name (if opted to share), email address, date of donation, amount, and partner program. The Company name is the reference information the charity will be able to see in their PPGF dashboard.

Enrolled charities have the ability to filter where their donations are coming from. In the activities tab, at the top of that page, they have the ability to filter out by PPGF partners, ex: all donations from the Accelerist@register platform, etc.

Charities can log in by going to www.paypal.com/givingfund/dashboard.



#### How do disbursements work?

PayPal Giving Fund aggregates all donations it receives from donations through its partners and pays them to charities via PayPal once a month, on or around, the 25th. For US, donations made to PPGF from the 16th of the previous month to the 15th of the following month are disbursed to charities on the 25th of that month (or before in the case of weekends and holidays). Payments are made 15-45 days after the date of donation.

#### What shows up on the donor's credit card descriptor?

The payment descriptor on the customer's credit card statement will be "PayPal \* </br><Charity Name>" (limited up to 22 characters).

If the donor makes a donation using their PayPal account, this will show up as "PayPal Giving Fund." Within their transaction activity, their purchase details will also show "Donation for <Charity Name>".

#### Can I track the status of my donation?

Donors can track and view the status of their donations by using the PayPal Giving Fund donation tracker:

https://www.paypal.com/givingfund/donationtracker

You'll need to enter the transaction ID of your donation to track. This link can also be found in the e-mail receipt received following a donation made.

### What happens if PayPal Giving Fund cannot grant funds to a charity?

PayPal Giving Fund may on occasion have to redistribute funds that can't be granted to a donor's recommended charity. Typically, it will be due to one of the following reasons:

- A charity fails to meet the terms of PPGF's Charity Certification Policy
- A charity fails to meet PPGF's due diligence standards

PPGF has not been able to successfully distribute the funds

In these rare instances, PPGF will (whenever possible) ask the donor to recommend another enrolled charity, from the PPGF directory, to benefit from the donation.

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#### How are refunds handled?

Donations to PayPal Giving Fund are final and irrevocable gifts, and refunds are only granted in exceptional circumstances, in accordance with the Donation Refund Policy, and only when the benefiting charity has not yet received the funds from a donation. Enrolled charity payouts occur on the 25th in the US and at the end of the month for every other PPGF region. Donations made to PayPal Giving Fund are typically non-refundable. If the benefiting charity has received the funds, the donor must contact the charity directly for a refund.

To request a refund in exceptional circumstances, please e-mail atregister@accelerist.com and include the following information:

- Benefiting charity name
- PayPal transaction ID
- Date of donation & amount
- Reasons for refund

# How do I contact PayPal Giving Fund Customer Service?

PayPal Giving Fund teammates are available Mon-Fri. General help can be found on the PayPal Help Center under nonprofits and donations Help Center: https://www.paypal.com/us/smarthelp/home

Contact US Form: https://www.paypal.com/us/smarthelp/contact-us/ppgf

### AHelpful Links:

PayPal Giving Fund US Website: https://www.paypal.com/us/webapps/mpp/givingfund/ home

PayPal Giving Fund Policies: https://www.paypal.com/us/webapps/mpp/givingfund/policies Donation Delivery Policy: https://www.paypal.com/us/webapps/mpp/givingfund/policies/ donation-delivery-policy

Guidestar Profile: https://www.guidestar.org/profile/45-0931286

PayPal's US Non-Profit page: https://www.paypal.com/us/non-profit/fundraising/ fundraising-online

PayPal Help Center US: https://www.paypal.com/us/smarthelp/home

PayPal Contact Us Form (US): https://www.paypal.com/us/smarthelp/contact-us/ppgf PayPal Giving Fund dashboard (for charities): http://www.paypal.com/givingfund/dashboard



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